

NAILCARE DESIGNED FOR PROFESSIONALS

MAGNETIC

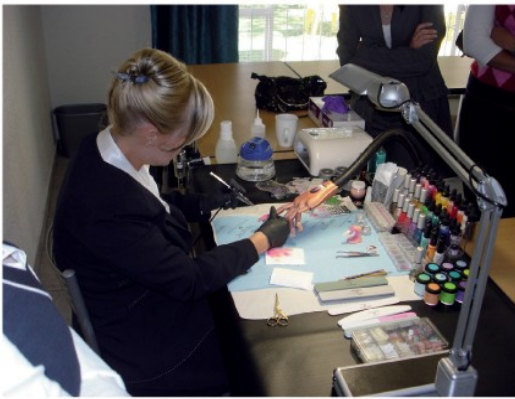


How can you heighten your education?

Education – applied knowledge creates superior technical skill. Superior skill is the foundation of your professional success, it's what separates you from the crowd and makes you the best at what you do. At Magnetic, it is our job to provide you, the Nail Technician with world class training that is complemented by world class products. We believe that our success totally depends on the success that every Nail technician experiences with our training and our products. This means that our goal is to train and equip world class Nail technicians of the highest calibre - Nail Technicians that are known for their expertise and are in demand.

What makes our training the best in South Africa?

Firstly, our incredibly high standards. The comprehensive courses we offer in South Africa were designed in Europe and have been tried and tested over the last twenty years. All of our courses are taught according to the same methods and standards that are expected in Europe



Secondly, our Trainers also set us apart. To ensure training excellence Magnetic selects only top-notch experience Nail Professionals to train our valued clients. Each skilled educator contributes to your success by providing brand expertise, product knowledge, application techniques and valuable post graduation assistance to enrich your nail technology skills.

All of our Nail Trainers are passionate about the Nail and Beauty Industry and have a minimum of five years experience working as Nail Technicians. We make it compulsory for our trainers to adhere to an operation manual that promotes high standards of excellence. In

addition, all of our trainers annually attend a four day refresher course and a locally held International Train-the Trainer event, hosted by Magnetic Holland. All of this to make sure our trainers are on the cutting edge so that you get the very best!

Thirdly, the methods we use make us better. At the start of each course, every student receives a Nail Technician Kit that is tailor made to the specific course they are studying. This kit supplies them with all the tools they need and more than enough products to complete the course and begin their business as a Nail Technician. Our courses are highly interactive and follow a step by step process, with each step building on the previous one. We don't proceed to the next step until we are one hundred percent certain that you have mastered the previous step. Magnetic is also one of a handful of Nail College in South Africa that uses a "Nail Trainer" as part of the training process. Students are first taught to master the various systems on the Nail Trainer before they practice on live models.



Magnetic offers the following for those aspiring to be World Class Nail Technicians.

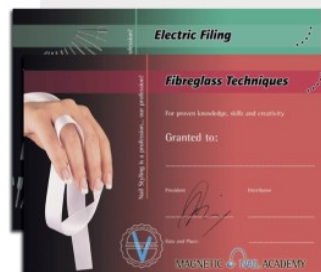
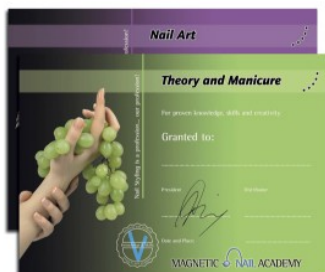
- All-Round Nail Technology courses including, Acrylic, Fiber / Silk, Gel, Dipp, Nail Art, Spa Manicure, Spa Pedicure, Toenail Reconstruction and Master-Classes.
- Conversion training for existing Nail Tech, manicurists and pedicurists.
- Train with Industry specialists – we train & equip World Class Nail Technicians that are known for their expertise and are in demand.
- Be a part of one of the fastest growing industries in S.A.
- Internationally recognized certification.
- Comprehensive education covering nearly every facet of hand, foot & nail care, including anatomy and physiology.
- Training according to European and S.ET.A standards.
- Lifelong training and support with our Partner Support Program .
- Small classes guarantee personal attention.
- Full training kit including salon size products (no samples) – everything you need to complete your training and start your career in Nail Technology.
- Full time and part time courses.
- Placement on ships, in spa's or salons.

Magnetic Nail Academy is a life long Training Institute. We are committed to continually developing your technical skill and knowledge. You may call upon us at any time for practical advice and fresh inspiration. In addition to providing you with the best possible Nail Technology training, Magnetic is seriously committed to your business success in the South African Beauty Industry. We don't just supply and train our customers, we partner with their businesses. Simply put, Magnetic has a vested interest in your business success because if you don't succeed – we don't!

Our Business Support and Training Program includes*

- Perfection days: Perfection days are short practical workshops, run every six weeks, that focus on developing professional business skills and technical skills for the South African Beauty Industry. These workshops are hosted by industry specialists.
- Catalyst – A South African first. Catalyst is Magnetic's cutting edge Management program for Spa / Salon Owners and Managers in the South African Beauty Industry. This program will help your business or we give you your money back
- Launch your Nail Spa: A practical three week marketing program that works. Specifically created for small businesses in the beauty industry.

* Terms and conditions apply



For detailed information on course prices, program duration, kit specifications and course dates, please contact Magnetic Head Office

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